

## Do you have a Legal or Banking question for Richmond's best and brightest?

SmallBiz Sherpas, a local nonprofit organization, invites you to be one of only thirty qualified, small business owners who wish to interact with a select group of business experts. Through seminar-style instruction and small group Q&A, you will spend approximately two hours covering one subject and then switch to another for the next session. These sessions are designed to promote opportunities for attendees to get practical advice from recognized experts in their fields.

### **Why should you attend?**

- Learn from experts and take away practical tips to help your business
- Join in by adding your voice to the Q&A about the issues that affect you
- Network with your peers and make valuable new business contacts
- Money Back Guarantee ... If you are not completely satisfied we will refund your registration fee
- 25% of net proceeds from this event will be donated to [New Visions, New Ventures](#)

### **What you will learn?**

- Our banking expert, **Kate Wagner, SVP and COO, First Capital Bank** will show you how to work with a bank. Anyone looking for funding or credit to expand? Hear how bankers view your financial statements, focus on the key ratios you should know and follow, and understand financial covenants and how they are calculated.
- Our legal expert, **Ben English with Hirschler Fleischer**, will teach you the ins and outs of legal issues that small business owners face and how to avoid common mistakes. Understand alternative financing options that are available, learn how to avoid common mistakes made by small business owners, and learn how to manage risk while capitalizing on opportunities to grow your company.

**DATE: Friday, January 22<sup>nd</sup>**

**TIME: 8:00 AM – 12:00 PM** (Check-in begins at 7:30am)

**LOCATION: Enterprise Meeting Center** (2708 Enterprise Pkwy., Richmond, VA 23294)

**COST: \$197**

Visit [www.SmallBizSherpas.org](http://www.SmallBizSherpas.org) or call **(804) 467-4397** to Sign-Up Today!

Special Thanks to our Sponsors for Making this Event Possible:



\*SmallBiz Sherpas is a 501(c)(6) organization - Your investment in SmallBiz Sherpas may be tax deductible.