



## **Request to Present**

We're always looking for great session ideas and dynamic presenters. Do you have a topic and want to share it with us?

Simply fill out our [seminar/workshop presenter form](#) if you feel like others could benefit from your own experiences or expertise – let us know!

You think you have a cool idea for a program or topic – we want to hear about it!

If you think your session idea would be a good fit for a particular program, be sure to indicate which one and we'll incorporate it into the selection process. Regardless of the program, we will keep your proposal on file. As we organize our events throughout the year we reference ideas that have been submitted to help us build the content.

Program ideas are evaluated according to the following criteria.

- Does this program fill a member need?
- Who is the audience? How broad an appeal does this topic have? Will it attract a retail audience?
- How is this program special or different from other educational offerings?
- Is this program financially viable?

Have a question for us? Just email [jprice@retailmerchants.com](mailto:jprice@retailmerchants.com) or call 804-288-8389

