

GROW YOUR BUSINESS WIN MORE CUSTOMERS



ATTEND A FREE ADVERTISING SEMINAR



Start getting results with your online advertising!

Learn about the Richmond market, who your potential customers are and how you can get your message to them with great online ad strategy.

Three sessions to choose from

9 a.m., 11 a.m. or 1 p.m.

Wednesday, January 27

Hilton Garden Inn Richmond Innsbrook

Presented by Borrell Associates, a leading interactive advertising and research firm, this seminar is designed to help you get results with your online advertising, and if you're not doing online advertising, show you why you should be and what it can do for your business. Borrell consults with Yahoo! and other leading online pacesetters. The Richmond Times-Dispatch is pleased to offer this event at no charge.

Don't miss this opportunity to learn best practices for online advertising unique to the Richmond market.

These one-hour seminars will cover the following topics:

1. What YOUR business category spends on interactive advertising in central Virginia today and projections for tomorrow
2. What local people are shopping for online
3. Internet marketing techniques
4. Increasing sales through interactive advertising

Where: Hilton Garden Inn Richmond Innsbrook

When: Three one-hour sessions on
Wednesday, January 27, 2010
9 a.m., 11 a.m., 1 p.m. (choose one)

DOOR PRIZES EACH SESSION!

- ★ 100,000 monthly impressions campaign on TimesDispatch.com and Richmond.com
- ★ \$100 Target gift cards

RSVP by 5 p.m. Friday, January 22. Seating is limited to 75 per session.
To secure your place, call (804) 775-2701 today.



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