

Bringing the Experts to You -

More Trends in Travel and Tourism

Program: Stay current on the latest information that drives visitors and groups to your organization. Judy Randall, of Randall Travel Marketing, will present two workshops: 2007 Travel Industry Update & Trends in Generational Marketing and Trends and Survival Skills for Attractions. A morning and afternoon session is offered on Nov. 8. [Click here for all the details.](#)

Details

Where: Greater Richmond Convention Center

When: November 8, 2007

8:30-9 a.m.: Registration, Continental Breakfast

9 a.m.-12 p.m.: 2007 Travel Industry Update & Trends in Generational Marketing

Noon-1 p.m.: Buffet Lunch

1-4 p.m.: Trends and Survival Skills for Attractions

Cost: \$35 for Morning Only:

Includes continental breakfast.

\$50 for Full Day:

Includes continental breakfast and lunch.

Questions? Contact Sarah VanDervort at (804) 783-7406 or svandervort@richmondva.org

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