

Retail Merchants Association
 First Friday Forum
 “Cost Saving... *Today*”
 March 6, 2009

SCORE

Federal Building, 400 N. 8th St., Suite 1150
 P.O. Box 10126, Richmond, Virginia, 23240-0126
www.richmondscore.org
info@richmondscore.org
 804-771-2400, ext 131

Free Software Sources

Office Productivity	Marketing/Networking
cutepdf.com - PDF creator; free basic service	blogger.com - blog publishing tool
docs.google.com - collaborative word processor & spreadsheet applications	policymap.com - geographic and demographic information system for creating custom maps, tables and charts; free basic service
openoffice.org - open-source office software suite for word processing, spreadsheets	yourpitchesucks.com – press release reviewing and advising
wufoo.com - HTML form builder for creating interactive forms; free basic service	econnect.entrepreneur.com - Entrepreneur's social networking site
calendar.google.com - shareable calendar and schedule organizer	blogtalkradio.com – blog radio network for users to host their own shows
surveymonkey.com - create and publish custom online surveys; free basic service	WEB
thinkfree.com - office productivity suite; free basic service	google.com/alerts - e-mail updates based on choice of query or topic (your name or business name!)
dabbledb.com - create, manage and share online databases; free basic service	smallbusiness.officelive.com - create a company website, domain and e-mail; free basic service
doodle.com - schedule and coordinate meetings and other appointments	synthasite.com - web hosting and building
zoho.com – word processing, presentation, productivity and many other great applications.	weebly.com - website and blog creator
yousendit.com - send files up to 2GB; free basic service	widgetbox.com - web widgets for various applications
getpaint.net - image and photo editing software	woopra.com - web tracking and analysis application; free basic service
videospin.com - video-editing software	kickapps.com - platform of applications to integrate social features into a website
dimdim.com - open-source web conferencing application; free basic service	bitdefender.com - virus scanners; free basic service
yugma.com - web meeting and collaboration service	zonealarm.com - firewall protection from hackers and threats; free basic service
slideshare.net - share and embed slideshows, PowerPoints and PDFs into web pages	adrive.com - 50GB of online storage and backup for all file types; free basic service
project2manage.com - collaborative project management solution	mozy.com - 2GB of online, data and remote backup solutions; free basic service
Financial	
quickbooks.com - small-business accounting software; free download (Simple Start 2008)	
mybizhomepage.com - financial dashboard for small business QuickBooks users	
freshbooks.com - invoicing, time-tracking and expense service; free basic service	



- Service Corps Of Retired Executives is a volunteer organization dedicated to helping emerging and existing small businesses.
- The nearly 400 chapters nationwide are partially funded through a grant from the U.S. Small Business Administration.
- Chapter 12 - Richmond, VA was named 2004 National Chapter of the Year.
- SCORE counselors are retired or actively employed experienced business executives and technical experts, some from major Fortune 500 companies, or successful small business owners. They agree to work under high ethical principles without compensation. Some are “general managers” and many are specialists in accounting/finance, retail, marketing, insurance, law, manufacturing, IT, human resources, services, etc. They share resources and often pool their talents to help individual clients.

SCORE Services

- Unlimited free one-to-one counseling to emerging and existing businesses
- Monthly “How to Start a Small Business” and periodic specialty workshops
- Practical Mini-Workshops on a range of small business issues
- Email counseling
- Veterans’ assistance
- Referral to business information on the Internet and elsewhere
- A valuable source for local networking contacts
- Mentoring from sage professionals with decades of real-world experience.
- You can request **FREE** one-to-one counseling sessions at: www.richmondscore.org which can be held at the SCORE office in downtown Richmond, another location more convenient to you and your counselor such as libraries, Hispanic Chamber of Commerce, Goochland Chamber of Commerce, Barnes & Noble and other bookstores, Starbucks, Panera Bread, etc., and online

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