

# Call for Entries

## The Great Richmond Region Adventure: T-shirt Design Competition

sponsored by Richmond Metropolitan Convention and Visitors Bureau and Disco Sports, Inc.

### Richmond Region Designers!

Don't miss this chance to win a cash prize and see hundreds of people racing through the streets of Downtown Richmond wearing your artwork. Submit your designs for the official Great Richmond Region Adventure race-day T-shirt.



### About the Great Richmond Region Adventure

The Great Richmond Region Adventure is a one-day adventure race and the ultimate test of physical speed and mental agility. The May 5 race will require participants to decipher complex codes in order to unearth clues that will reveal each new destination along their path. As they navigate through the streets of Downtown Richmond, players will work to collect points and bonuses, all while vying to be the first to cross the finish line.

This groundbreaking event is presented by Richmond Metropolitan Convention and Visitors Bureau (RMCVB) in partnership with Ravenchase Adventures, Cox Communications, OTAir and the Richmond Times-Dispatch. It is the newest addition to RMCVB's celebration of Discover America Week, when hundreds of destinations across the nation promote the powerful economic, social and cultural impacts of travel and tourism through local events and celebrations.

**Last day to  
submit entries:  
April 10, 2007**

### Design Competition Rules & Regulations

**Eligibility:** All amateur and professional designers residing in the Richmond Region are invited to submit up to two (2) original works for the jurors' consideration. Employees and board members of RMCVB and their families are not eligible to participate.

**Theme:** Designs should relate to the Great Richmond Region Adventure race and portray the Richmond Region's wealth of historical sights and noteworthy landmarks as well as the area's rich culture and diversity, and must incorporate the Great Richmond Region Adventure logo. Learn more about the event at [www.greatradventure.com](http://www.greatradventure.com).

**Judging:** Juror panel will include creative executives and professional designers from around the Richmond Region. Judging will take place Wednesday, April 11.

**Artwork Specifications:** Designs must consist of no more than 4 PMS colors. The design will be produced on a white T-shirt. To receive an eps of the Great Richmond Region Adventure logo, contact Sarah VanDervort at [svandervort@richmondva.org](mailto:svandervort@richmondva.org) or 783-7406. All designs must be submitted on a labeled CD, all fonts outlined, accompanied by a full size color print (11" x 14" image area) and signed entry form.

**Delivery of Work:** All entries must be delivered to the RMCVB offices **no later than 12 p.m. Tuesday, April 10.**

**Retrieval of Design:** All entries, including Best in Show and Honorable Mentions, must be picked up at RMCVB May 24 or 25, 8:30 a.m.-5 p.m.

### Winning Design

Best in Show will be awarded a cash prize of \$500 and 25 printed T-shirts. The winner will be notified by 5 p.m. April 11. Best in Show and Honorable Mentions will be recognized by RMCVB at the Discover America Week Community Awards Luncheon Thursday, May 10.

For more information contact Tamera Wilkins Redd at [tredd@richmondva.org](mailto:tredd@richmondva.org) or (804) 783-7410

# Entry Form

## The Great Richmond Region Adventure: T-shirt Design Competition

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All information is mandatory for entry consideration. Please print or type.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Evening /Alternate Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Agreement

*Best in Show selected design will be reproduced by RMCVB on a limited edition T-shirt and may be featured in RMCVB publications and promotional materials for the 2007 Great Richmond Region Adventure and Discover America Week celebration. Additional fees to be negotiated in good faith by both parties for marketing use beyond those previously stated. RMCVB reserves the right to edit the winning design as it deems necessary, and agrees to notify the artist of any changes made prior to publication. RMCVB reserves the right to photograph accepted works for publicity and educational purposes. No third party usage will be allowed beyond what is stated in the agreement. RMCVB and the jurors reserve the right to reject works that differ from the stated design theme and/or specifications provided. All entries, including Best in Show and Honorable Mentions, should be picked up at RMCVB May 24 or 25, 8:30 a.m.-5 p.m. Submission of entries constitutes understanding and agreement with all conditions set forth in this prospectus.*

I agree with the conditions, regulations and liabilities of this call for entries prospectus:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return with artwork to:

RMCVB

attn. Tamera Wilkins Redd

401 North 3rd Street

Richmond, Virginia 23219

(804)783-7410

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Entry Label #1/Adhere to CD case

Artist: \_\_\_\_\_

Title: \_\_\_\_\_

Process/Software/Fonts/PMS colors: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Entry Label #2/Adhere to CD case

Artist: \_\_\_\_\_

Title: \_\_\_\_\_

Process/Software/Fonts/PMS colors: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_