



Retail Merchants Association & American Marketing Association

# Retail Marketing **EXPO**

Where Advertising, Media & Technology Meet

## ***Join the 2007 Retail Marketing Expo Committee August 7, 2007***

Co-Chairs: Keith Gastrock, *Dominion Sign Company*  
Ron Fink, *Strategic Marketing Solutions*

The Retail Marketing Expo Committee oversees the planning and execution of the Retail Marketing Expo. The committee is responsible for making sure all event/financial objectives are met. Promotion of exhibitors, attendees, and seminar development is also part of the committee's responsibility.

I'd like to be on one of the following sub-committees:

- Speakers – Chair Gardner Fields, *Village Bank*
- Exhibitors – Co-Chair Brian Robertson, *Radio One* and  
Co-Chair Michael Guld, *Guld Resource Group*
- Sponsorship – Co-Chair Joe Winston, *Doctor of Techno Marketing*  
Co-Chair Tony Long, *Global Technologies*
- Marketing/Promotions – Chair Denny O'Shea, *Clear Channel*

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### **2007 Retail Marketing Expo Committee August 7, 2007**

**Mail to:** Retail Merchants Association, 5101 Monument Avenue, Richmond, VA 23230

**Fax to:** 804-662-5507

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail Address \_\_\_\_\_